

W3MOO! ©

waznoo?[©]

ADVERTISING RATES 2009

Waznoo? Readers

Waznoo? readers browse twenty suggestions for exciting, unusual events taking place this weekend from Newport Beach, Hollywood and Downtown Los Angeles to Rhino Records, Palm Spring resorts, and other Inland Valley destinations, all within easy driving distance. Our editors select an eclectic batch of concerts, performances, sporting events, exhibitions, festivals, films, readings, lectures, tours, stand-up comedy and more. Each event is concisely described, so subscribers can choose the ones best suited to your interests.

We reach a broad demographic comprised of students, educators, professionals, and internet users across Southern California. Visit Waznoo.com for the latest newsletter.

Waznoo? Advertisers

Quality brands are integrated into Waznoo and advertisers benefit from direct access to a discerning audience eager to spend their discretionary income on new experiences.

We will help you create a simple message which will further your brand. Waznoo? provides an environment appropriate to your ad that will send traffic to your website, and ultimately your venue or event.

Waznoo? Ad Production/design

It is required that ads only contain a company logo, brief message or slogan. Links to your company website are automatically built into your ad.

Waznoo? Ad Rates

Ad rates vary according to the ad's placement in Waznoo?'s listings. Only a limited number of spaces are available each week. There are four participation levels:

Leaderboard: \$450

Available to major sponsor. A large strip ad at the top of the newsletter.

Partner ad: \$250

A strip ad between the 2nd & 3rd listings.

Banner ad: \$150

A strip ad located in Waznoo? listings. The exact placement of the ad within the newsletter is at the editor's discretion.

Linked ads: \$75

Following the regular Waznoo? listings, we will include links to Waznoo? preferred restaurants, stores, galleries, entertainment venues etc. Subscribers click on a company's logo icon to link to their website.

GET IN TOUCH FOR MORE INFORMATION!

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